

## **THEORETICAL FRAMEWORK**

This research study will be based on one of the theories of the press which is libertarian theory. The reason why it is suitable for the study is that, the theory is concerned on the perception for freedom of the press; liberal philosophers like John Stuart Mill, Milton greatly advance the advocacy for press freedom (Okoro, et al 2003, p.21).

In the main, libertarian theory prescribes that; an individual should be free to hold and express opinion freely and publish same. The theory does not see need for censorship since it acknowledges the great potentials of human as rational beings who can distinguish between truth and falsehood, it further believes in the "self brightening process of the free market place of ideas", where good ideas will eventually eliminate the bad ones if all were granted free expression.

Therefore, the researcher used the theory to back up the media especially the media in Nigeria

### **1. SCOPE OF THE STUDY:**

The scope of the study is covered within FEDERAL RADIO STATION (FRC).

### **1. LIMITATION OF STUDY:**

The researcher chooses to limit the sample population to students and civil servants who watch television programmes drawn from Enugu Network station, because majority of the government owned media like FRC are situated in the state. The students of the institute of management and technology (IMT), Enugu and the students of Enugu state university of science and technology (ESUT), also some students from other higher institutions were included; secondary school students were taken into account, because they are greatly influenced by what they watch.

Also, the sample of civil servants was drawn from both the federal and state civil services.

### **1. DEFINITION OF TERMS:**

#### **Operational Definition of Terms.**

• **Challenges:** It means the hindrances or constraints which make the media not to execute their duties effectively and efficiently.

• **Media:** In this research study, the media simply means those medium or channel via messages or information are passed across from the source to the heterogeneous audience e.g. FEDERAL RADIO STATION (FRC), Enugu state Broadcasting services (ESBS), Federal Radio commission of Nigeria (FRCN) etc. for print media we have newspaper, magazines like the Guardian, Daily Sun, Tell, Punch etc.

• **Dissemination:** In this research, it means a way by which the media carry out their social responsibility in order to tell their audience what is happening within and outside their society.

• **Information:** Programmes of the media which are used to educate, entertain, mobilize, sensitize, inform and socialize the masses concerning everyday activities within and outside the society.

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## **CHAPTER TWO LITERATURE REVIEW**

### **2.1 SOURCE OF LITERATURE**

The studies of the literature were variously selected, which includes excerpts from opinion of experts, articles that are related to the course of study.

Thus, the primary source include data collected from questionnaire which is one hundred and thirty three in number distributed to a carefully selected secondary source includes other close related materials, internet, library

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