

Economy - researchcub.info **ABSTRACT**

The resultant impact of financial liberalization opened up the Nigerian economy to global financial markets, which has generated increasing apprehension in the economy and has exposed the fragility and vulnerability of the financial system. It is therefore imperative for the central Bank of Nigeria to introduce measures that will reduce the exposure and enhance the stability of small business in the nation's financial system. A defensive measure that will strengthen the existing banks and still provide small businesses with financial facilities and services is what is really needed. This study investigated the impact of previous recapitalization in the banking system on the performance of some selected small businesses in the country with the aim of finding out if the recapitalization is of any benefit. The study employed both primary and secondary data obtained from responses gotten from banks, investors, government public, and customers. The data were analyzed using both descriptive e.g. means and standard deviations and analytical techniques. It was found that the mean of key profitability ratio such as the yield on earning asset, Return on equity and Return on Asset were significant meaning that there is statistical difference between the mean of the bank before 2001 recapitalization and after 2001 recapitalization. The study recommends that the banks should improve on their total assets turnover and to diversify their funds in such a way that they can generate more income on their assets, so as to improve their return on equity. As a result of the findings, recommendations were made and some of them are: Recapitalization should be sustained until Nigerian banks are among the first 100 banks in the world. Standard regulations should be enacted in order to control banks' services to prevent exploitation tendencies various types of competition should be stimulated thereby pushing Nigerian banks towards global trends.

**TABLE OF CONTENTS**

Title page i

Declaration ii

Approval iii

Dedication iv

Acknowledgement v

Abstract vi

Table of content vii

**CHAPTER ONE INTRODUCTION**

1.1 Background of the study 1

1.2 Statement of the problem 4

1.3 Objectives of the study 5

1.4 Research Question 6

1.5 Research Hypotheses 6

1.6 Significance of the study 7

1.7 Scope of the study/limitation 8

1.8 Limitation of the Study 8

1.9 Definition of terms 9

References 10

ix

**CHAPTER TWO LITERATURE REVIEW**

2.1 Conceptual Framework 11

2.1.1 Recapitalization 11

2.1.2 History of Recapitalization 11

2.1.3 Effects of 25 billion Naira capital base on the Nigeria economy 13

2.1.4 Recapitalization & economic growth & development 16

2.2 Theoretical Framework 18

2.3 Bank concentration theory 18

2.3.1	The bank capital channel theory	19
2.3.2	Recapitalization & economic growth model	19
2.4	Empirical framework	20
	References	26
<b>CHAPTER THREE METHODOLOGY</b>		
3.1	Research Design	30
3.2	Nature and Source of Data	30
3.3	Population	30
3.4	Samples	30
3.5	Model specification	31
x		
3.6	Techniques of Data Analysis	32
	References	34
<b>CHAPTER FOUR DATA PRESENTATION AND ANALYSIS</b>		
4.1	Introduction	35
4.1.1	Data Presentation	35
4.1.2	Restatement of Hypothesis in Null and Alternate forms	40
4.2	Data Analysis and Interpretation	40
<b>CHAPTER FIVE SUMMARY OF FINDINGS, CONCLUSION AND RECOMMENDATION</b>		
5.1	Summary of findings	54
5.2	Conclusion	54
5.3	Recommendation	55
	Bibliography.	56

## **CHAPTER ONE INTRODUCTION**

### **1.1 BACKGROUND OF THE STUDY**

Over the years, the Nigerian economy is faced with national and global economic challenges and as such, the financial institutions, especially the banking sector has an option of sanitizing and restructuring its operational processes in order to survive the depressed economy, as well as embarking on a consolidation exercise which would have some wider structural effects on the industry and on the economy as a whole. Uboh (2005) set the pace for the landslide of other works on the interdependent and the relationship between banks and economic growth. Also, Imala (2005) posited that the objectives of banking system are to ensure pure stability and facilitate sustained rapid economic development.

Basically, banking is a service industry operated by human beings for the benefit of the general public while making returns to the shareholders. As such, it is natural that the services provided thereof by the industry cannot be 100% efficient; however, there is always a room for improvement. The banking sector in the third world economies has been grossly under managed when compared with their counterparts in the developed countries of the world. This has made it imperative for Nigerian banks to sanitize and restructure their operational processes so as to be in line with the global trends, and to survive the depressed economy. Thus, this has led to the recapitalization of banks.

Before the introduction of Structural Adjustment Programme (SAP) in 1986, the banking sector was characterized by few banks. The operators of these banks had almost total control of the business of banking as customers had to look for their services which most of the times were of poor quality.

The managers, because of the pressure to provide banking services, had little time to market their bank services or design new products to improve their customers' service and at the same time, they received changes based on the approved tariff. Competition was minimal and customers could spend long hours trying to obtain service in the banking hall due to long queues.

Prior to the 2004/2005 recapitalisation exercise, the Nigerian banking sector was highly oligopolistic with remarkable features of market concentration and leadership. Under the recapitalization and consolidation exercise in the industry, each licensed bank was expected to meet up with the new minimum capitalization requirement of ₦25 billion on a solo-basis or achieve that either through merger with others or acquisition of others.

The banks were encouraged to enter into merger/acquisition arrangements with other relatively smaller banks thus taking the advantage of economies of scale to reduce cost of doing business and enhance their competitiveness locally and internationally.

According to the former governor of the Central Bank of Nigeria (CBN), Prof. Charles Soludo, recapitalisation of the Nigerian Banking Sector was necessitated by the high concentration of the sector by small banks with capitalization of less than \$10 million, each with expensive headquarters, separate investment in software and hardware, heavy fixed costs and operating expenses, and with bunching of branches in few commercial centers – leading to very high average cost for the industry (Soludo, 2004). The fragile

state of the Nigerian Banking Sector in the pre-recapitalization exercise is so bad that, only ten banks (10) out of the eighty-nine (89) in operation accounted for 51.9% of total assets, 55.4% of total deposit liabilities, and 42.8% of total credit (CBN, 2004). The rating of the licensed banks in operation, using the CAMEL parameters, revealed that ten (10) banks were “sound”, fifty-one (51) were “satisfactory”, sixteen (16) were rated “marginal” and ten (10) banks were rated “unsound” in 2004 (CBN, 2004).

However, the performance of banks since 2001 exhibited a deteriorating trend as the number of “satisfactory” banks declined steadily from 63 in 2001 to 51 in 2004. In the same vein, the number of banks that were “marginal” increased from 8 in 2001 to 16 in 2004. “Unsound” banks also increased from 9 in 2001 to 10 in 2004. The marginal and/or unsound banks exhibited such weakness as undercapitalization, illiquidity, weak/poor asset quality, poor earnings etc (CBN, 2004; Soludo, 2004).

The CBN reform to consolidate the banking sector through drastic increase of the minimum capital base of commercial banks from ₦2 billion to ₦25 billion in 2005 led to a remarkable reduction in number of banks. Immediately after the recapitalization deadline ended in December 31st, 2005, the number of operating banks in the country reduced from 89 banks to 25 banks but later reduced further to 23 banks with the merger of some banks like First Atlantic Bank Plc and Inland Bank to form Fin Bank Plc, Stanbic Bank Limited and IBTC Chartered Bank Plc to form Stanbic-IBTC bank Plc. The number of operating bank later increased to 24 banks with the entering of Citibank Nigeria Limited. With the recent merger and acquisition of some of the nine rescued banks i.e. the merger of Access Bank Plc with Intercontinental Bank Plc; merger of Ecobank Transnational Incorporated with Oceanic Bank Plc; merger of First City Monumental Bank with Fin Bank Plc, the number of banks operating in Nigeria has been reduced further. Sixteen banks (16) that were operating in the banking sector before recapitalization and also met the ₦25 billion minimum requirements shall be studied.

However, in August 2011, the CBN revoked the licenses of three of the rescued banks for failing to show ability to recapitalize ahead of the September 3 2011 deadline, effectively nationalizing Bank PHB, Afribank and spring Bank. The assets of these banks were transferred to three newly created, nationalised banks; keystone Bank, Enterprise Bank and mainstreet bank. Assets management company of Nigeria (AMCON) which took over the banks also injected ₦680 billion to recapitalize the banks. Unity Bank plc, one of the bailed out banks has already recapitalised while wema Bank plc, the last of the rescued banks, has since scaled down operations to become a regional bank with emphasis in the south west region.

The post-recapitalization performance of all Nigerian banks was overcast in 2008 by the global financial and economic crisis, which was precipitated in August 2007 by the collapse of the sub-prime lending market in the United States (Bunescu, 2010). The crisis led to the crash of most other sectors and markets across Europe with consequent effect on developing

economies especially oil-export dependent countries like Nigeria. The rush by stock investors to liquidate their investment to repay their loans in order to avoid the excessive lending rate caused the Nigerian stock market to crash. The crash of the stock market did not only affect the financial performance of some of the banks, it also increased their risk exposure. Sanusi (2010) attributed the post-recapitalization challenges of Nigerian banking industry to the inability of the industry and the regulators to sustain and monitor the sector's explosive growth which as a result led to risk-build in the system.

According to Sanusi (2010) the reports of the special examination team carried out by CBN/NDIC revealed that nine (9) out of the 24 (twenty four) banks were in grave situation, prompting immediate intervention by CBN. The reports further revealed that non-performing loans in ten banks totaled ₦1,696 billion, representing 44.38% of total loans while the Capital Adequacy Ratio in the ten banks ranged between -1.01% and 7.41%, which were below the minimum ratio of 10%. This statistics portrays a fragile banking system. It is therefore necessary to conduct a study of this nature to evaluate the ₦25 billion recapitalization exercise in Nigerian banking sector in terms of the financial performance of the commercial banks.

### 1.2 Statement of the Problem

The recapitalization of banking sectors is also an evidence of transformation as to achieve economic growth in Nigerian. Evidence has shown that the Nigerian economy is undergoing several transformations. With the 2005 recapitalization policy mandated on banks in Nigeria, the various effects from structural changes in unemployment, interest rate and population can be noticed in the economy. The service of banking is supposed to be hinged on the effective satisfaction of both the surplus units and the deficit units of the economy. The quality of banking is based on the manner and the environment in which such services are rendered. Quality service in banking must meet three basic requirements namely; competence, reliability and credibility.

For banks to be able to function effectively and maintain high efficiency level in the economy and to contribute meaningfully to the economic growth and development of a country, then the industrial sector must be safe, sound and stable, being devoid of any economic problem that can tilt it off the rail of achieving its primary duty of satisfaction, such as distress. In all indication what we are experiencing and witnessing in this country today is a far cry from the ideal state of stability expected. Due to inflation and the general socio-economic decline and political uncertainties around us which have taken a large toll on the banking industry.

Many banks have suffered from loss of business and this has resulted to loss of income.

The banks were unable to pay customers on demand due to non-availability of liquid cash, thus, the loss of confidence in the banking industry by the public. The above problems have necessitated the need to carry out this study.

### 1.3 Objectives of the Study

The main aim of the study is to critically review the 2005 bank recapitalization policy, and bring out the total effects the policy has had on the economy of Nigeria. The specific objectives of the study are:

1. To determine the effect of the bank recapitalization policy on unemployment before and after recapitalization.
2. To examine the circumstances that gave rise to the 2005 bank recapitalization.
3. To analyse the impact of the 2005 recapitalization policy on interest rate changes and loan to small business enterprise before and after the recapitalization exercise.
4. To examine how the recapitalization exercise brought changes to GDP economic growth in Nigeria before and after recapitalisation.

### 1.4 Research Questions

1. To what extent has the bank recapitalization policy affect unemployment in Nigeria before and after the recapitalization policy of 2005?
2. What circumstances gave birth to the need for the 2005 recapitalization policy on Nigerian banks?

3. Have the 2005 recapitalization policy has positively significantly influence changes in interest rate and loan to small business enterprise before and after recapitalization?

4. Recapitalization of bank has not positively significantly affected GDP?

### 1.5 Research Hypotheses

In order to arrive at a result the following hypotheses will be tested

1. H<sub>0</sub>: The bank recapitalization policy of 2005 has not significantly enhance unemployment rate in Nigeria.

2. H<sub>0</sub>: The bank recapitalization policy of 2005 have no significant impact on the interest rate changes in Nigeria.

3. H<sub>0</sub>: The bank recapitalization policy of 2005 have no significant impact on the increase in commercial banks' loan to SMEs in Nigeria.

4. H<sub>0</sub>: The Bank recapitalization has not led to increase economic growth GDP

### 1.6 Significance of the Study

This study is very beneficial to the following:

– The federal government is making policies that will benefit the economy. It will help formulate similar policies in other sectors of the economy by emphasizing the need for prudence in using loans.

– The CBN in better articulation of the policies that can improve the banking profession.

– The international community of investors in having faith in the Nigeria's economy.

– The local economy in improving investment and eradication poverty at the long run.

The significance of the research is based on the fact that the role of financial institutions in general and banks in particular on the economic stability, wellbeing and development of any society cannot be overlooked and as such, Banks, investors, government public and customer these institutions must be stable and operating well for economic development of any society. It is in this effort that the federal government of Nigeria introduce the 2005 recapitalisation policy in its annual budget in order to stabilise the industry and eradicate the long existing distress problems in our banking industry.

The recapitalisation policy has a lot to offer as regards the promotion of the banking industry and the economy, but most banks are frowning at the policy because of the obstacles concerning banks implementation of the policy but if proper measures are taken this could eliminate most of the problems which looks seemingly difficult at the beginning because of the bleak outlook of the Nigeria economy at present. This study among other things, will educate the readers on; what recapitalisation is all about, how best a bank can successfully recapitalise, benefits of the 2005 policy to both banks and the general economy, laws regulating relating banking operations in Nigeria and various happenings in the Nigeria banking industry since inception.

### 1.7 Scope of the Study/ limitation

Basically, the study covers the early recapitalization period in Nigeria so as to relate the problem of recapitalisation to performance of banks in this period and the period in which the first banking legislature was released, hence the introduction of minimum capital requirements of banks until date. This study would examine the significance of several economic variables in relation to economic growth 5-year before and 5-year after bank recapitalization in Nigeria.

Included in the work are the various options on how best banks can raise the required capital base. This work will also look at progress existing in the Nigeria economy since its inception and problems faced by the economy within the 2005 to 2010. Finally, how recapitalisation will help to resolve the current problems in our economy system. Since this policy concerns the whole economic system, it has been decided that this study will cover the recapitalization of banks and its effect on unemployment.

### 1.8 Limitation of the Study

The major constraint to this study is the difficulty in getting the relevant data for the study.

The area of study (recapitalisation policy of 2005) is a recent development in the banking sector, so that not much literature has been published on it and most banks are not ready to release needed data as they see it as an important business secret, this compounded the issue of scarcity of data. Therefore the researcher has little option than to rely on textbooks (which were very scanty on the issue), newspapers reports, Journals, conference papers from N.O.I.C top management and C.B.N Governors. And the opinions of some staff and managers of few banks. Sources of information are quoted in the report proper where necessary and also in the reference section.

### 1.9 Definition of Terms

**Banks:** this study will give banks a basis to be able to compare their past performances (before re-recapitalization) and their present performance (after re-recapitalization). Such comparison will point out how well they have done and what capacity they still have for expansion. It will also highlight those areas that are still un-harnessed with very high potential.

**Sec 2 and 61 of (BOFID) 1991 defines a bank as;** "A duly incorporated company in Nigeria holding a valid banking license to receive deposit on current account, savings account or other similar accounts, paying or collecting cheques drawn by or paid in by customers. Provision of finance or such other business as the government may order to publish in the gazette designated as banking business.

**Capital:** This refers to the sum invested in a business. It is also seen or used in business by a person, corporation, government etc. Capital can also be referred to as the net worth of a business; amount by which the assets exceed the liabilities.

**Recapitalisation:** Review of the required minimum capital and the process of adopting to the new requirement. It is also defined as the enhancement and restructuring of the financial resources of an organization with a view to enlarging the long term fund available to the organization.

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