

PDF - A SURVEY OF THE MANAGEMENT PROBLEMS OF BUSINESS CENTRES IN AGWU (A STUDY OF SELECTED BUSINESS CENTRES IN AGWU LOCAL GOVERNMENT AREA) - researchcub.info

ABSTRACT

The cardinal objective of this study are to survey themanagement problems of Business centers in Awgu Local Government area of Enugustate. Awgu as a geographical entry isfull of men and women, people of proven integrity who have tested their powersin the distributive trade. Thiseconomic approach varies with economic culture of our people and therefore,requires the application of comparative law of requisite variety, which states that individualks with the widesty variety of responses will usually controlthe environment and situation to their benefit.

This study therefore is a token contribution towardsattaining this aspiration as it tries to explain approaches that will lead tothe side tracking of these barriers to business centers in Awgu .

The study is divided into five chapters. Chapter one is introduction of the topic ofstudy.

The second chapter tried to explain what other people bothNigerian and people of other countries have written about business centers inparticular both their problems and prospects.

The third chapter deals with research design andmethodology, and also how the sample size was determined. The population consists of 75 respondents,all of whom were used in the study.

Then chapter four deals with presentation and analysis ofdata and the data for this study was gathered through the use of questionnairewere distributed to respondents and were later collected from them personallyby the researcher.

Chapter five deals with the findings, that lack of financeand government policies frustrates most proprietors of Business centers andthen concluded that f they should be encouraged by government and financialinstitutions, Business centers will be a progressive venture.

The researcher therefore made recommendations thatgovernment should provide an adequate capital to the prospective owners of theBusiness centers by setting up a recognized schemes and commercial banks thatcan grant assistance to them. Andmoreso, one should have enough capital himself before venturing into such a business.

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