

PDF - RELEVANCE OF FINANCIAL RATIO ANALYSIS IN THE APPRAISAL OF SMALL SCALE BUSINESS (A CASE STUDY OF SELECTED SMALL SCALE COMPANY IN CROSS RIVER STATE) - researchcub.info
ABSTRACT

This research work examined the relevance of financial ratio analysis in the appraisal of small scale business with particular reference to Mr. Biggs fast food in cross river state. The study examined the establishing of the extent to which accounting ratio can be used to interpret accounting records of small scale business, finding and analysing the meaning of financial ratio analysis to the researcher knowledge and understanding of financial statement of the company, to establish the effect of ratio analysis on the users of financial statement and to highlight available ratios for measuring the true state of performance of company. The data were collected from both primary and secondary sources, while primary data was collected by the use of questionnaires; the secondary data were based on readings from textbooks, internet and journals. Data from the response to questionnaire was presented using the statistical tool Chi-square. From the analysis, the findings showed that non-challant attitude in the use of financial statement affects small scale business; obsolete use of data affects small scale business and also that lack of competent management affects small scale business. It was however recommended that the retained earnings of the small scale business should be properly invested in order to have more capital for business.

CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF STUDY

Financial ratio analysis assumes that there is a relationship between certain aspects of the activities of the firm as revealed in the income statements, Accounting figures reported in the financial statement do not provide Profit and loss account and the balance sheet, which established a pattern of behaviour. The information contained in the financial statement of a company is connected with the financial well being and performance of the reporting entity, organized to enable users of financial statement to draw a conclusion meaningful understanding of the performance of the financial position of a firm, except the figure are analyzed with other relevant information through the use of financial ratio analysis.

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