

PDF - EVALUATION OF FACTORS AFFECTING THE CONCEPT OF PROFITABLE AS A GUIDE TO POLICY DECISION - researchcub.info **PROPOSAL:** Management is the hud of any industry and must utilize all the resources at its alisp as to achieve the goals of their respective industries. The objective of this project titled, "Evaluation of factors affecting the concept of profitability as a guide to policy decision, is by the [government](#) and [management](#) on the concept of [profitability](#). Both primary and secondary sources of data collection will be used. The method of analysis that will be used in this study is the mean and standard deviation. The limitations which will be encountered in the course of this study include: time factor, financial constraints, Refusal of the officers of the company to co-operate with the researchers etc.

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CHAPTER ONE

INTRODUCTION

1.1 BACK GROUND OF STUDY

According to Harper (1977) the concept of profitability can be defined as the **concept** which provides management with **alternative** course of action in **accordance** with the various degrees of profitability stating clearly in relevant cost account form individual projects which **enables** management to select the most profitable.

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