

PDF - ORGANIZING AS AN EFFECTIVE AND EFFICIENT TOOL OF MANAGEMENT(A CASE STUDY OF UNITED BANK FOR AFRICA, ENUGU BRANCH) - researchcub.info **ABSTRACT:**

Manager and organization operate in an increasingly difficult **environment**. The pressure and challenges facing managers are becoming more complex. On the other hand, managers must try to increase their efficiency, and commercial organizations to maintain their profitability in a hostile economic climate. They have to meet **social**, ethical and environment requirements and try to achieve standards in the products and services they offer.

It is against this background, that the researcher posed to investigate the essence and validity of organizing as an effective and efficient tool of management, making United bank for Africa Plc, Enugu Branch, a case study.

However, it is hoped that this project will go a long way conscientising the banking sector and other related commercial outfit, on the need to embrace the concept of effective and efficient organizing, which will be titled towards achieving organizational goals.

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CHAPTER ONE

INTRODUCTION

Organizing is the method of arranging and allocating work authority resources among an organization in order to achieve an organizational goal .

Any group or collection of people who are trying to work together to achieve a given objective, be it a number of **soldiers** trying to win a battle or a **number** of building operatives, craftsmen trying to build a house or bankers rendering services to depositors. If they are organizing **correctly** they will have more chance of achieving their aims.

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