

## **ABSTRACT**

This project work is based on “investment appraisal a guide to effective managerial decision” A case study of selected manufacturing companies in Nnewi Anambra state. These companies are Chikason group, Ebeto group and Luis Carter industrial Limited. This research work of investment appraisal is to help investigate the problems in selecting improper investment, and to know if investment appraisal is needed and to know the impact of investment appraisal towards managerial decision. Five research questions and four hypothesis were employed. The statistical tools used to analyze the data content analysis. Tradition a non discounting techniques and ,discounted cash flows techniques. Chi –square techniques was adopted to measure the difference between a swt of observed frequencies and histogram was used to show the results. It was found that investment appraisal in organization encourage workers to a greater extent. Investment appraisal helps organization in analyzing it’s financial position. Other finding include the fact that investment appraisal are responsible for the promotion recognition and maintenance of organizations. The implication of this findings is that without investment appraisal many organization cannot meet the demands of the populace. It was recommend that the managers of every organization should adopt proper investment appraisal programme to enable them get the best out of their employees and that government should adopt some incentives measures reduce the cost of capital and encourage the young investor to invest wisely.

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## **CHAPTER ONE**

### **INTRODUCTION**

#### **1.1 BACKGROUND OF THE STUDY**

As business in this modern generation are growing rapidly and becoming more competitive among other investment (long run investment). Decision involves the acquisition of machinery, vehicles, buildings, patent right, new product line, copy right research and development and so on are critical decision facing managers of today's business. however, these exists a greater task to the management when it comes to conflicting decision as

regards to the selection of projects to embark on.

Under these circumstances, the management is left with a series of potential projects with pregnant risk and returns. Given that the resources are limited in supply, the investors are bound to consider many factors before selecting a particular investment.

Investment is the key word to every established firm, organization both private and public make decision on projector investment at hand overtime, as managers that make decisions about a variety of specific investment, one could say that the organizations performance in any particularly year is the combined result of all the investment under way during the year.

Therefore, investment is any scheme of investing resources, which can reasonably be analyzed and appraised as an independent unit. This in-depth analysis and combination between the movements of cash outflow and cash inflow decision is known as investment appraisal.

The aspect of investment that leads to capital expenditure decision should be evaluated or appraised properly. Therefore, this research is prepared to study the investment appraisal as a guide effective managerial decisions. Appraisal of investment is one of the key drives of business financial system. Sound investment that implemented well founded strategies are essential to creating shareholders wealth and must appraised both in a proper content and with sound appraisal techniques. Under this aspect, an economic trade-off must be made between the resources of cash benefits to be obtained. Analyzing this trade is essentially an

appraisal process that makes an economic assessment of combination of positive and negative cash pattern. This task is difficult because it deals with future conditions subject to uncertainties and risks.

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