

This term paper is all about the tutoring service business plan and using Bryan's Tutoring Services as a case study. They take a unique and innovative approach to teaching that helps students connect with the subject matter they need to master. Through personalized and focused teaching processes, the students then will develop the tools they need for ongoing success in their fields of study.

TABLE OF CONTENTS

1.0 Executive Summary5
 1.1 Objectives 5
 1.2 Mission 5
 1.3 Keys to Success 5
2.0 Company Summary 6
 2.1 Company Ownership 6
 2.2 Company History 6
3.0 Services 7
4.0 Market Analysis Summary 8
 4.1 Market Segmentation 8
 4.2 Target Market Segment Strategy 8
 4.3 Service Business Analysis 9
 4.3.1 Competition and Buying Patterns 9
5.0 Strategy and Implementation Summary 10
 5.1 Competitive Edge 10
 5.2 Marketing Strategy 11
 5.3 Sales Strategy 11
 5.3.1 Sales Forecast 11
 5.4 Milestones 11
6.0 Management Summary 12
 6.1 Personnel Plan 12
7.0 Financial Plan 12
 7.1 Important Assumptions 12
 7.2 Break-even Analysis 13
 7.3 Projected Profit and Loss 13
 7.4 Projected Cash Flow 14
 7.5 Projected Balance Sheet 15
 7.6 Business Ratios 16

1.0 EXECUTIVE SUMMARY

Bryan's Tutoring Service is an Oregon-based company that offers tutoring services for a wide variety of subjects. The company is currently a sole proprietorship; however the business plans to change its organizational form to an Oregon-based LLC within the next year or two. Bryan's Tutoring Service was founded by Bryan Thomas in 2002 while Bryan was attending Atkinson Graduate School of Management. Although the company has informally existed for the last two years, operations have been informal, picking up students here and there.

TUTORING SERVICE BUSINESS PLAN

The complete project material is available and ready for download. All what you need to do is to order for the complete material. The price for the material is NGN 3,000.00.

Make payment via bank transfer to Bank: Guaranteed Trust Bank, Account name: Emi-Aware technology, Account Number: 0424875728

Bank: Zenith Bank, Account name: Emi-Aware technology, Account Number: 1222004869

or visit the website and pay online. For more info: Visit <https://researchcub.info/payment-instruct.html>

After payment send your depositor's name, amount paid, project topic, email address or your phone number (in which instructions will sent to you to download the material) to +234 70 6329 8784 via text message/ whatsapp or Email address: info@allprojectmaterials.com.

Once payment is confirmed, the material will be sent to you immediately.

It takes 5min to 30min to confirm and send the material to you.

For more project topics and materials visit: <https://researchcub.info/> or For enquiries: info@allprojectmaterials.com or call/whatsapp: +234 70 6329 8784

Regards!!!