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This examine the role of mass medial in educationaldevelopment in Nigeria. The background centre on the role of massmedial in educational development in Nigeria finding out whether televisionplays an effective role in formal education.

The researcher has attempted to carry out series ofanalysis and study to confirm that the NTA programme-“Science for schools”actually perform its educational role.

This study confirms that the programme actually projectsthe educational contribution of this all important television programme, whichis admired and enjoyed by most secondary school students inspite of theirdifferent handicaps.

### TABLE OF CONTENT

Title page-	-	-	-	-	-	-	-	-
Approval page	-	-	-	-	-	-	-	-
Dedication	-	-	-	-	-	-	-	-
Acknowledgement	-	-	-	-	-	-	-	-
Abstract	-	-	-	-	-	-	-	-
Table of content	-	-	-	-	-	-	-	-

#### CHAPTER ONE

Introduction	-	-	-	-	-	-	-	-
Background of study	-	-	-	-	-	-	-	-
Research problem-	-	-	-	-	-	-	-	-
Hypotheses	-	-	-	-	-	-	-	-
References	-	-	-	-	-	-	-	-

#### CHAPTER TWO

Literature review	-	-	-	-	-	-	-	-
References	-	-	-	-	-	-	-	-

#### CHAPTER THREE

Research methodology	-	-	-	-	-	-	-	-
Research method	-	-	-	-	-	-	-	-
Definition of terms	-	-	-	-	-	-	-	-

#### CHAPTER FOUR

Presentation and inter	-	-	-	-	-	-	-	-
Presentation of data	-	-	-	-	-	-	-	-

#### CHAPTER FIVE

Conclusion	-	-	-	-	-	-	-	-
Recommendations	-	-	-	-	-	-	-	-
References	-	-	-	-	-	-	-	-
Bibliography	-	-	-	-	-	-	-	-

### CHAPTER ONE

#### 1.0INTRODUCTION

Mass medial has assumed a very important position in theeducational development in Nigeria. This

accounts for the introduction of the universal free primary Education-UPE in 1996 and the establishment of new primary, secondary and post secondary school over the country.

The word-Education could be defined in various ways. In a very broad sense, education could be defined to include every agency which enables an individual to master his physical and social environment of which he is a member, it could be defined as an act of teaching, bringing up, instructing or enlightening.

For the purpose of this study, education will be defined as an organised and formal instruction which is given in educational establishments such as schools, colleges and universities.

Education has an important role to play in the economy of a nation. The most important economic function of education is that of ensuring that the nation's need for a labour force is satisfied. Nigeria-a modern industrializing society-needs, not just a great deal of man-power, but good quality manpower, the quality and quantity of manpower to a large extent controlled by the educational system.

Education also has a political role to play in the Nigerian society.

The stability of any autonomous political unit depends upon two criteria consensus of opinion.

About the assumption underlying. The system, and the ability of the system to provide leaders from within itself in both cases, education has an important role to play.

However, formal education in Nigeria is no longer confined to educational establishment only. The mass media have, in recent times, taken a bold and positive step towards enhancing educational development in the country. An example is the Enugu Television station (ETV) University of the Air.

Mass media-Communication comprises the institutions and technique by which specialized groups employ technological devices, that is the press, Television, Radio, Films, that disseminate information to large heterogeneous and widely dispersed audience.

This study is particularly concerned with Television and its contribution to educational advancement in the country.

### **1.1 THE BACKGROUND OF THE STUDY**

Educational broadcasting/Television-WNBC/TV Ibadan in 1964.

Later in the same year, educational broadcasting spread to Kaduna, the seat of the Northern states.

In 1965 the Eastern Nigeria Broadcasting Service (Television-EWBC/TV-Started what looked like educational broadcasting with the help of the Eastern Nigeria Ministry of Education, but the programming then was mainly informed, comprising what Elihu Katz and George Wedell might describe as extensive Educations.

A typical Enbc/tu programme in this category was the "Tortoise club a programme for very young children.

This type of programming continued until the out-break of the Nigerian civil war in 1966, at the restoration of peace in 1970, Television stations did not function until 1972.

Later in 1973, NTA, Lagos revived its educational programme by introducing some foreign films on science.

This programme was meant for children between the ages of ten and fifteen.

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